

TOLEDO REGION LAUNCHES  
NEXT PHASE OF BRANDING INITIATIVE  
April 4, 2014

FOR MORE INFORMATION

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It doesn't matter where you look. America is dotted with cities past their prime. Rusting remnants of days when making something meant something. An era of invention, resourcefulness and determination. It mattered then, and it matters now.

Look at the Toledo Region. We're making smart things like wind and solar energy. Big things like Jeeps and glass. Shared spaces, like parks and cultural venues. Important things like full, enriching lives for ourselves and our families. Best of all, we're making it together, emboldened by a heritage of hard work and a dynamic culture that has spawned a can-do attitude.

Making something means something again.  
And we're making it together.

In the Toledo Region, It Matters Where You Make It.

**IT MATTERS  
WHERE YOU  
MAKE IT.™**

**“I MADE THIS.”**

To form  
or assemble;  
cause to exist;  
create.



**“I MADE IT.”**

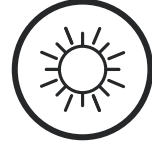
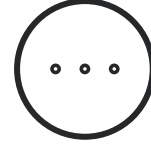
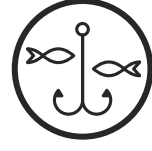
To achieve a goal;  
be successful.



# TOLEDO

**IT MATTERS  
WHERE YOU  
MAKE IT.™**







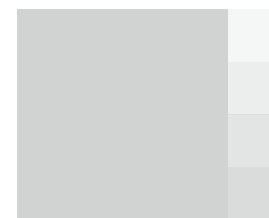
PANTONE  
375C

C 46    #95D600  
M 0  
Y 100  
K 0



PANTONE  
426C

C 73    #262729  
M 65  
Y 62  
K 67



PANTONE  
427C

C 17    #D1D3D3  
M 12  
Y 12  
K 0



WHITE

C 0    #FFFFFF  
M 0  
Y 0  
K 0

KNOCKOUT

**A B C D E F G H I J K L M**  
**N O P Q R S T U V W X Y Z**

**a b c d e f g h i j k l m**  
**n o p q r s t u v w x y z**

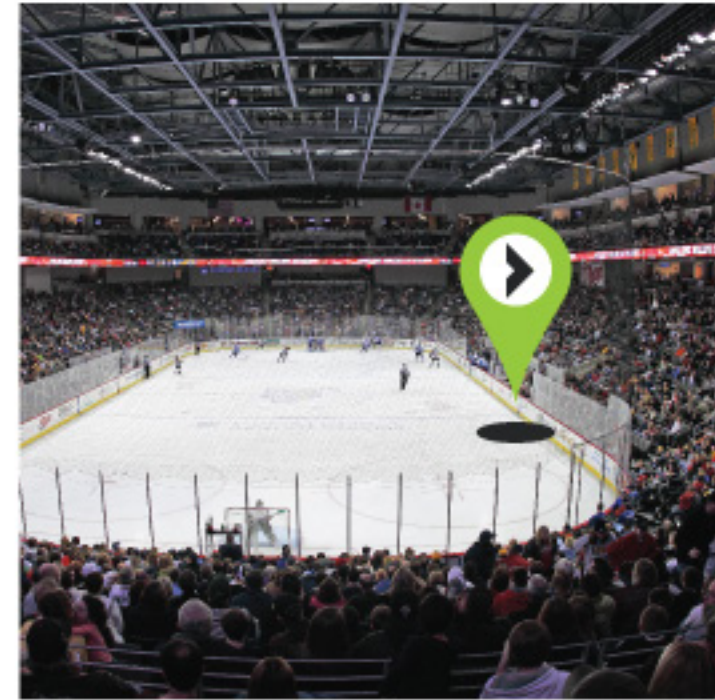
**1 2 3 4 5 6 7 8 9 0**

FAIRPLEX

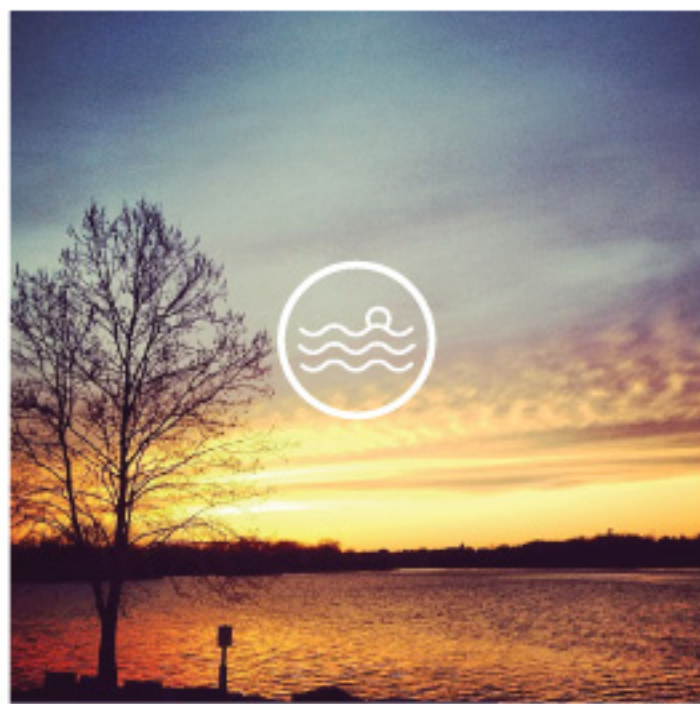
**A B C D E F G H I J K L M**  
**N O P Q R S T U V W X Y Z**

**a b c d e f g h i j k l m**  
**n o p q r s t u v w x y z**

**1 2 3 4 5 6 7 8 9 0**











“ I MAKE *it* IN TOLEDO.”

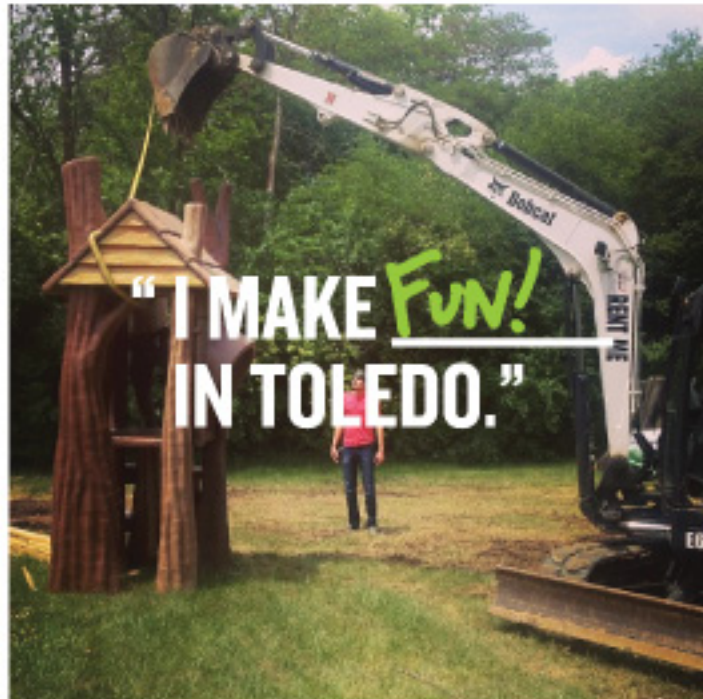
TOLEDO >



















IT MATTERS  
WHERE YOU  
MAKE IT.

TOLEDO  
REGION  
MAKING IT SINCE 1795





“ I MAKE \_\_\_\_\_  
IN TOLEDO.”

“ I MAKE Wind energy  
IN TOLEDO.”

“ I MAKE glass  
IN TOLEDO.”

“ I MAKE Solar  
IN TOLEDO.”

“ I MAKE it  
IN TOLEDO.”

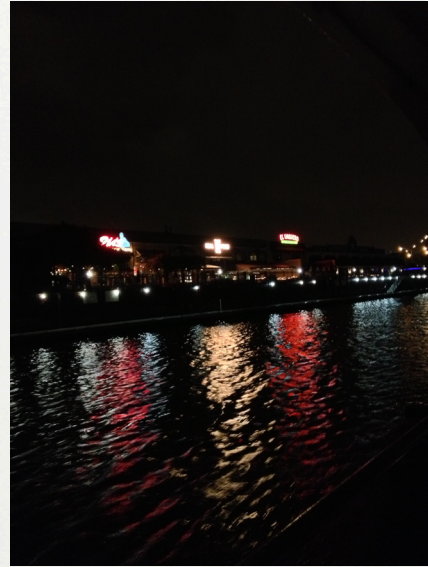
“ I MAKE Jeeps  
IN TOLEDO.”

“ I MAKE ART!  
IN TOLEDO.”

“ I MAKE 😊  
IN TOLEDO.”



TOLEDO ›



Lorem ipsum **The Docks**, consectetur adipisicing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam, quis nostrud exercitation ullamco laboris nisi ut aliquip ex ea commodo consequat. Duis aute irure dolor in reprehenderit in voluptate velit esse cillum dolore eu fugiat nulla pariatur. Excepteur sint occaecat cupidatat non proident, sunt in culpa qui officia deserunt mollit anim id est laborum.

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# THE DOCKS





Look at the Toledo Region.

We're making smart things like wind and solar energy. Big things like SUVs and glass. Shared spaces, like parks and cultural venues. Important things like full, enriching lives for ourselves and our families. Best of all, we're emboldened by a heritage of hard work and a dynamic culture that has spawned a can-do attitude.

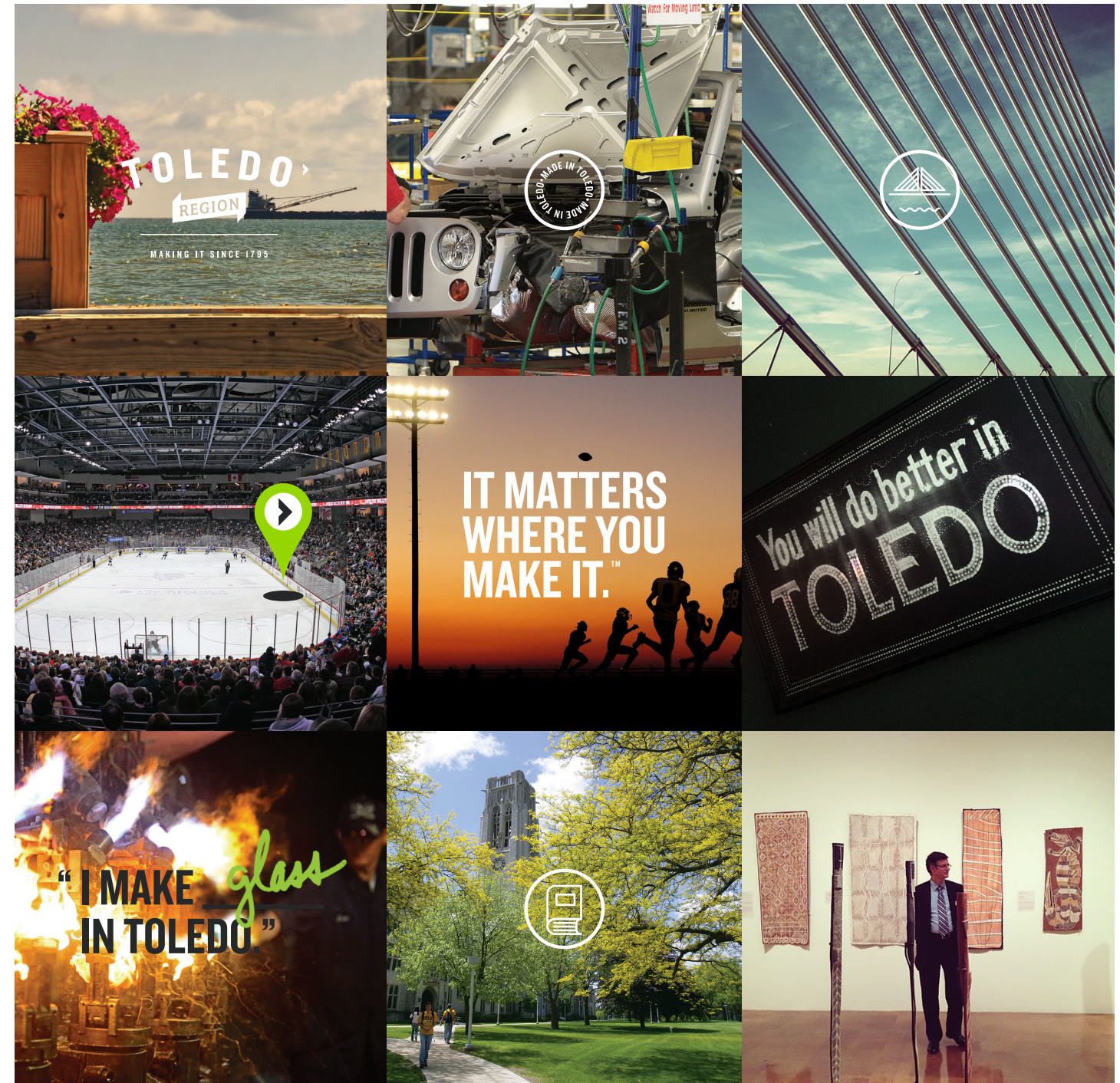
Making something means something again. And we're making it together.

In the Toledo Region, It Matters Where You Make It.



# IT MATTERS WHERE YOU MAKE IT.™

**TOLEDO** ›  
MAKE IT AT TOLEDOREGION.COM



Look at the Toledo Region.

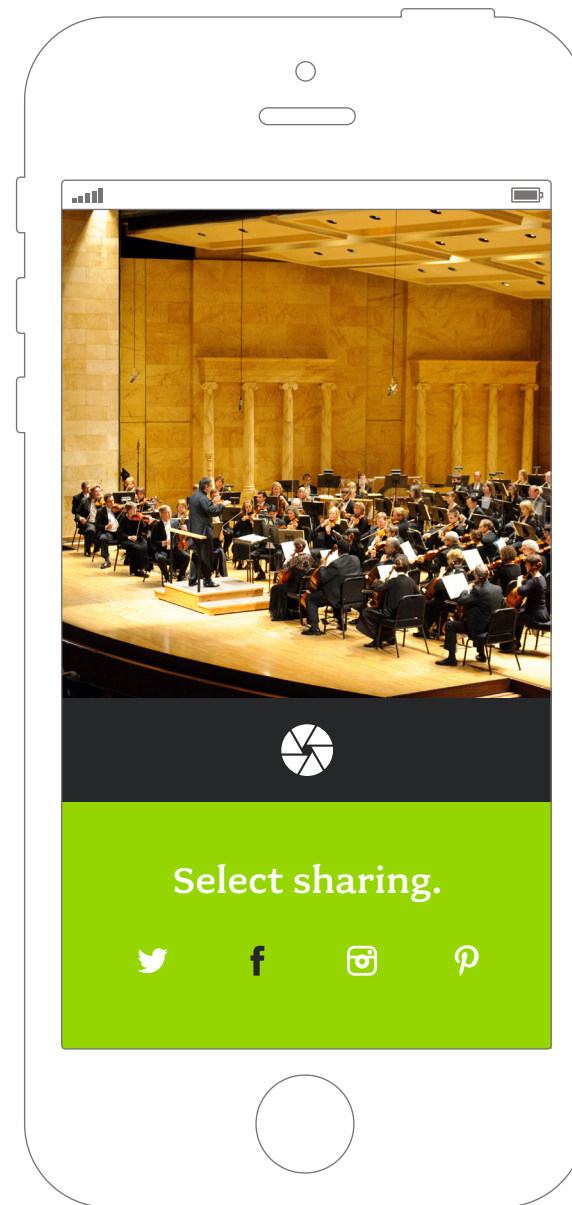
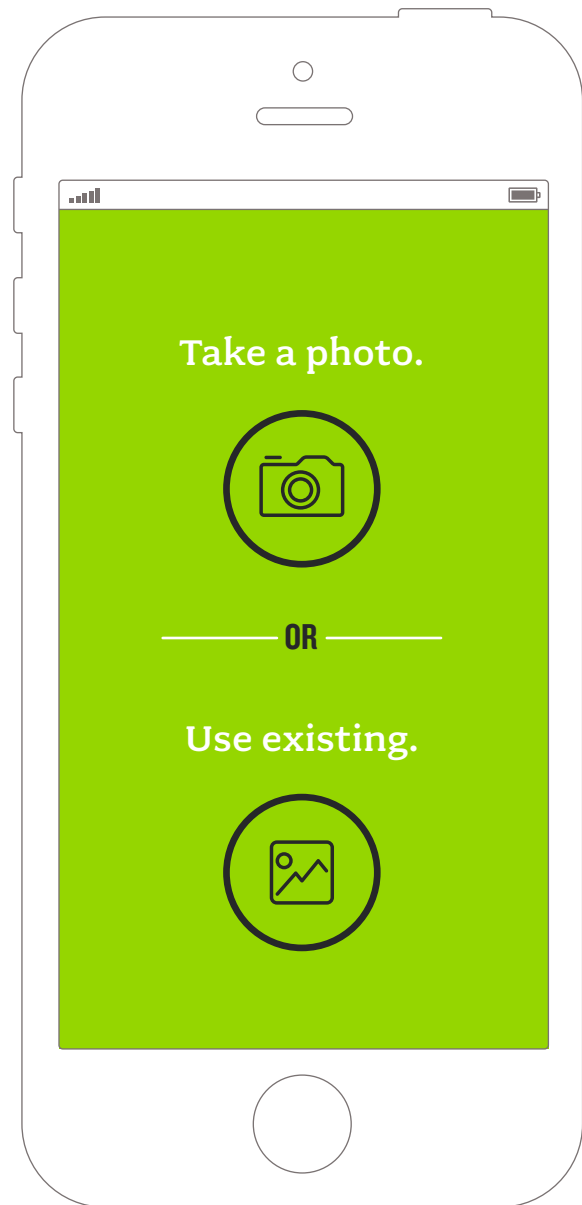
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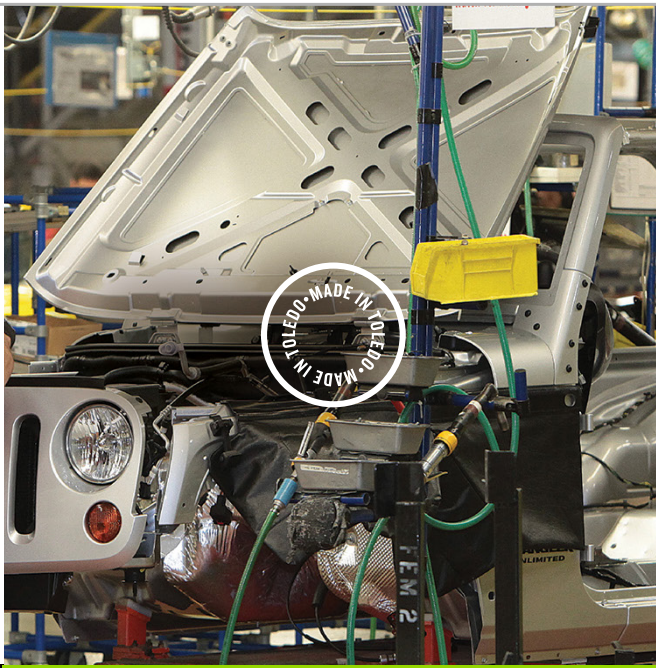
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MAKE IT AT TOLEDOREGION.COM







IT MATTERS  
WHERE YOU  
MAKE IT.™



01.08.2014

Libbey Quenches Growing Thirst For Better Glassware

**Haskins Farm Goes High-Tech**  
Agriculture Feature



05.14.2014

UT Sports Ranked Top 10



**Andersons, Inc. Makes Fortune 500**  
Toledo Business News

**Wind Energy Advances in Region**  
Alternative Energy



02.07.2014

Sandusky Bistro Boasts 5 Stars

01.14.14  
GM's Toledo-Produced 8-Speed Transmission on Display at Detroit Auto Show

01.08.14  
Libbey Quenches Growing Thirst For Better Glassware

01.03.14  
Whirlpool Moves Commercial Washing Machine Production From Mexico to Clyde, Ohio.

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Making something means something again.

**MAKE IT IN TOLEDO.**

@TWITTER NAME  
HAPPY 419 DAY!  
#YOUWILLDO  
BETTERINTOLEDO



@INSTAGRAM USER  
KELLY'S ISLAND HERE WE  
COME! #LAKE ERIE  
#ONABOAT





# TOLEDO ▶

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